



Panos Caribbean

Panos Caribbean - Panos Caribe - Panos Caraïbes - Panòs Karayib



Annual Report 2006

“PANOS CARIBBEAN: REAL PEOPLE – REAL VOICES”

20 years of Panos Caribbean – an Annotated Timeline 1986 – 2006

- 1986 - Established and registered as Panos Institute on 10 June 1986 in Washington, DC. Office opened in Alexandria.
- 1989 - Start of “Central America & Caribbean Regional Programme,” which would conduct extensive training, networking and media productions over the years.
- 1990 - First regional publications appeared. Some examples: “Mangroves of the Wider Caribbean - towards sustainable management”; “Towards a Green Central America.” Also a groundbreaking project was implemented on “Environment, Community Development and Race”. As a result, “We speak for Ourselves - Social Justice, Race and Environment” was published in December.
- 1992 - Panos started writing teaching modules on development: “From Information to Education.” These were very successful, especially in schools in the industrialized world and large quantities were distributed.
- 1994 - Series of publications “Community and the Environment- Lessons from the Caribbean” was launched in collaboration with CANARI. They were widely distributed and were especially helpful to highlight indigenous information in the run-up to the UN Conference on Small Island Developing States (SIDS - 1994)
- 1995 - Women and war, an oral testimony project begun in 1993, produced a Salvadorean publication: “Was it worth it?”
- 1997 - Regional office started in Port-au-Prince. A weekly radio magazine of 10 minutes, Island Beat Radio, took off in collaboration with CERN. Also, the HIV/AIDS programme produced a special publication on Women and AIDS in Central America.
- 1999 - Panos established itself firmly in Haiti, through a first major activity: National Forum on the Solidarity with People Living with HIV/AIDS, conducted with POZ and Plan. Panos helped an association of People Living with HIV/ AIDS (ASON) to get off the ground, as well as a Centre for Communicators on HIV/AIDS (CECOSIDA).
- 2000 - Start of Child Journalism programme with two groups in the Northeast of Haiti. Panos also implemented all media activities around a huge multi-organization campaign in Haiti, the “Caravan of Artists and Youth against AIDS”.
- 2002 - Office for the Eastern Caribbean opened in Barbados. Child rights resource centre opened in Jacmel, in collaboration with MHDR.
- 2005 - The Panos Institute was reconstituted as a regional organization (Panos Caribbean), based in Haiti. New office opened in Jamaica and Barbados office closed.

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Overview of the Year

In 2006 Panos Caribbean organized 131 events :

- 14 Journalist seminars
- 80 seminars for our 17 youth journalist groups
- 11 seminars for specific groups of poor and marginalized people
- 7 Public Fora and other large events
- 15 Focus groups, policy meetings, etc.

We provided 14 fellowships to Caribbean journalists.

At least 64 print articles of Panos were published (only Haiti and Jamaica have been researched) of 102 articles distributed. All our 50 radio programmes and PSAs were broadcast by at least one (and usually many) radio station and the youth journalists produced more than 300 additional programmes for local broadcast (mainly in Kreyol). Moreover 11 Panoscope radio editions (in English) are being tested.

And..... we received 3 awards for our work from external organisations!

IN 2006, Panos Caribbean greatly expanded its impact on public debate, in particular in Haiti and in Jamaica, but to a lesser extent also in other Caribbean countries. We brought a variety of under reported and misunderstood stories forward, relating to children's rights, health (in particular HIV/AIDS and TB), environment and gender. We also specifically involved many previously under-reported groups: children living with HIV/AIDS, rape victims, sex workers, rural poor people, female journalists, etc.

Panos Caribbean continued to expand and intensify a number of two-way communication channels for various sectors in society, in particular children and youth, "deep" rural people, women from lower socio-economic strata and people living with HIV/AIDS.

We established quite a number of new institutional partnerships this year, practically in all our programme areas. These new working relationships reflect on the continued growth and diversification of Panos Caribbean. With its increase in staff and additional

partners, Panos Caribbean was able, more than before, to sit in committees or round tables to draft policy or programmes on issues of our expertise. Such events usually include government, international organizations and a variety of national partners. Often, Panos Caribbean finds itself the sole expert in media matters from a development point of view or on the involvement of marginalized people in national debates through the media.



Staff training workshop on Monitoring in Port-au-Prince, June.

Panos Caribbean received three special awards in 2006, in recognition of its work. At the 14th Annual Caribbean Media Awards for Excellence in Health Journalism (3 November), the Pan American Health Organization gave Panos Caribbean and the two journalists involved the UNIFEM-sponsored award for "Best story on Gender Issues." This related to the series of two briefings on Rape in Jamaica.

In October, Panos Caribbean received an honorary award from "Chans Alternativ" for our commitment to social justice for deportees to Haiti, related to work done in the last decade

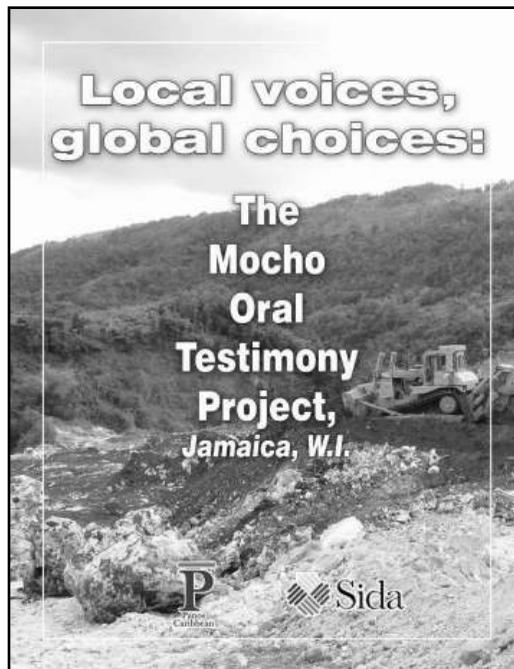


Typical Haitian countryside view

In December, the City of Kingston Cooperative Credit Union (COK) selected Panos Caribbean for its annual award relating to our innovative work helping children living with HIV/AIDS to communicate their stories.

Another important milestone this year, was the restart of our internship programme. The internships at Panos Caribbean had been suspended for nearly a decade due to scarce staff capacity. We had two interns, both in Jamaica:

- A student from the Netherlands assisted Panos for 3 months (November 2005 – February 2006). Her particular task was to help preparing the establishment of the first youth journalist group in Jamaica, a group of children living with HIV and AIDS;
- A second year student of the Caribbean Institute of Media and Communication was engaged as intern for two months in June - July 2006. This was extended with two weeks at the request of the prospective journalist. The student was placed at various organisations working in HIV including the Ministry of Health, Jamaica AIDS Support and UNICEF. She worked on two newsletters produced by the Jamaica AIDS Support for Life.



Organizational Development

PANOS CARIBBEAN is legally the same Institute as *The Panos Institute* which was registered on 10 June 1986 in Washington, DC, USA. In practice however, the organization has changed radically over the past few years. The Caribbean programme of the “old” Panos Institute of Washington became the basis for a renewed organization, concentrating on local support to the poorest and most marginalized people in that region. In 2005, the Board was largely renewed (9 members, mainly drawn from the region) and the Port-au-Prince office was established as the Main Office.

The renewed Board started a set of parallel processes to give a solid footing to Panos Caribbean and much of this work was done in 2006. *Finance & administration* were strengthened through the recruitment of a full-time Finance Director, the introduction of multi-currency financial software and the annual implementation of external financial audits. Much progress was made on personnel policies as well.

Although over the years, Panos has applied many relevant methodologies, a central feature of 2006 was the introduction of systematic *Monitoring and evaluation* of the multiple activities which we implement. All Panos Caribbean staff members in Haiti and in Jamaica were trained in M&E techniques. Subsequently, each staff member progressively strengthened the M&E of the activities under their coordination. For the first time, Panos Caribbean brings out an Annual Monitoring Report (accompanies this publication), which is intended to be progressively expanded over coming years. Similarly, evaluative activities will be systemized in 2007.

In 2006, Panos Caribbean also embarked on a *Strategic planning process*. In March and April, a series of focus group discussions were held with

stakeholders in Haiti, Jamaica and Washington, DC to compile information about Panos’ work and impact. Panos Caribbean also circulated a questionnaire and responses were collected of an additional 33 experts and representatives from the region. These discussions culminated in a strategic planning day, held in November with board, staff and partner organizations, facilitated by an external expert. The process continues in 2007 and a 3-5 year Strategic Plan should become available by the end of that year.

Moreover, as a journalistic oriented organization, we commissioned the preparation of an in-depth evaluative article by an external consultant to communicate the “story” of Panos Caribbean – its results and impact.

In 2006, Panos Caribbean grouped its projects and activities through the following five Regional Programmes:

- Youth journalism
- Health communication (in particular HIV and AIDS)
- Community, media and the environment
- Gender
- Diaspora

The first three Regional Programmes are traditional Panos Caribbean areas. The Regional Programme on Gender got firmly established this year with new and innovative information activities (see pages 18-19).

The Regional Programme on Diaspora aims “to strengthen the voices of Caribbean people and engage them in specific Caribbean development issues, wherever they are.” Unfortunately Panos did not implement substantial activities in 2006 in this area, both due to shortages of staff and funding. Nevertheless we distributed some occasional stories relating to this theme.

Main Partners Panos Caribbean in 2006

In Haiti:	<p>AIDS Relief *</p> <p>Association for National Solidarity (ASON)</p> <p>Association of Haitian Photographers (APH)</p> <p>Association of Youth Journalists of Croix-des-Bouquets (AJJCE)</p> <p>CARE Haiti *</p> <p>Catholic Relief Services (CRS)</p> <p>Centre for Communication on HIV/AIDS (CECOSIDA)</p> <p>Children – Source of Life *</p> <p>GHESKIO Centres</p> <p>Groupe Medialternatif (GM)</p> <p>Haitian Coalition for the Defense of Child Rights (COHADDE)</p> <p>Haitian Movement for Rural Development (MHDR)</p> <p>Maison Arc-en-Ciel (Rainbow House)</p> <p>Ministry of Environment *</p> <p>Ministry of Public Health and Population (MSPP)</p>	<p>Ministry of Social Affairs (MAS)</p> <p>National Coalition to Combat Drugs (CONALD) *</p> <p>Perspectives on Health and Development (PESADEV)</p> <p>Plan Haiti</p> <p>Promoters of the Goal No-AIDS (POZ)</p> <p>Save the Children (Canada, UK, USA)</p> <p>SEROVIE (new name for GRASADIS)</p> <p>Society for the Facilitation of Social Communication (SAKS)</p> <p>United Nations Children's Fund (UNICEF)</p> <p>United Nations Joint Programme on HIV/AIDS (UNAIDS)</p> <p>Voice of the Child Journalists of Fort Liberte (VEJFOL)</p> <p>Youth Emancipated Without AIDS (JESS)*</p> <p>Youth Photographers Club of Jacmel (CLUJEPHJ)</p> <p>Many mass media all across Haiti</p>
In Jamaica:	<p>Association of Women's Organisations in Jamaica *</p> <p>Caribbean Graduate School of Theology*</p> <p>Combined Disabilities Association *</p> <p>Dennis Brown Trust *</p> <p>Environmental Foundation of Jamaica (EFJ)*</p> <p>Friedrich Ebert Stiftung (FES) *</p> <p>Jamaica AIDS Support for Life (JASL)</p> <p>Jamaica Network of PLWHA (JN+)</p> <p>Jamaica Style *</p>	<p>Lennon High School, Cedars, Clarendon</p> <p>Ministry of Health</p> <p>United Nations Children's Fund (UNICEF)</p> <p>United Nations Joint Programme on HIV/AIDS (UNAIDS)</p> <p>Women's Media Watch (WMW) *</p> <p>Women Resource and Outreach Centre (WROC)</p> <p>Women Working for Progress *</p> <p>Mass media</p>
In the Region:	<p>Association of Caribbean Media Workers (ACM) - Trinidad and Tobago</p> <p>Caribbean AIDS Alliance – Trinidad and Tobago *</p> <p>Caribbean Community Centre on Climate Change (CCCCC) – Belize *</p> <p>Caribbean Conservation Association (CCA) - Barbados</p> <p>Caribbean Environmental Reporters Network (CERN) - Barbados</p> <p>Caribbean Regional Environmental Programme (CREP) – Barbados</p> <p>Circle of Health Journalists (CIPESA) - Dominican Republic</p>	<p>International Labour Organization (ILO-BIT) / International Programme for the Elimination of Child Labour (IPEC)</p> <p>Latin American and Caribbean Coalition of AIDS Service Organizations (LACCASO) – Venezuela *</p> <p>Network of People Living With HIV/AIDS (REDOVIH+) - Dominican Republic</p> <p>Pan American Health Organization (PAHO) *</p> <p>UNEP - Caribbean Environment Programme (CEP) – Jamaica</p> <p>United Nations Women's Fund (UNIFEM) – Barbados *</p> <p>Women of the Americas - USA *</p> <p>Mass media across the region</p>

*New partners are indicated with **

Donors Panos Caribbean

Donors in 2006	Donors in preceding 3 years: 2003 - 2005
<p>Catholic Relief Services (CRS) – Haiti Commonwealth Foundation - UK Danish International Development Agency (DANIDA) - Denmark Department for International Development (DFID) - UK Department for International Development Cooperation (DIDC) – Finland European Union – Caribbean Regional Environmental Programme (EU/CREP) – Barbados Gates Foundation / Knight Foundation – Health Journalism Partnership – USA Global Environment Facility Small Grants Programme (GEF/SGP) - Jamaica Group Ani-AIDS and Anti-Sexual Discrimination (GRASADIS) – Haiti Ministry of Health - Jamaica Norwegian Agency for Development Cooperation (NORAD) - Norway Plan Haiti Swedish International Development Agency (Sida) – Sweden UNAIDS - Jamaica UNICEF- Haiti UNICEF – Jamaica UNIFEM /Women Media Watch – Barbados/Jamaica UNFPA – Haiti US dept of State - Jamaican Embassy Women of the Americas - USA World Health Organization (WHO) - Switzerland</p>	<p>Catholic Relief Services (CRS) - Haiti Danish International Development Agency (DANIDA) - Denmark Department for International Development (DFID) – UK Department for International Development Cooperation (DIDC) - Finland Group Ani-AIDS and Anti-Sexual Discrimination (GRASADIS) - Haiti International Labour Organization (ILO) - Haiti/Mexico Ministry of Health (MSPP) - Haiti National Institutes of Health (NIH)/Fogarty Center - USA Norwegian Agency for Development Cooperation (NORAD) - Norway Oral Testimony Programme - Panos London Plan Haiti Swedish International Development Agency (Sida) - Sweden UNAIDS - Haiti UNICEF - Haiti USAID/Caribbean Regional Program - Jamaica World Bank / Human Development Network (USA) World Health Organization (WHO) - Switzerland</p>

Youth Journalism

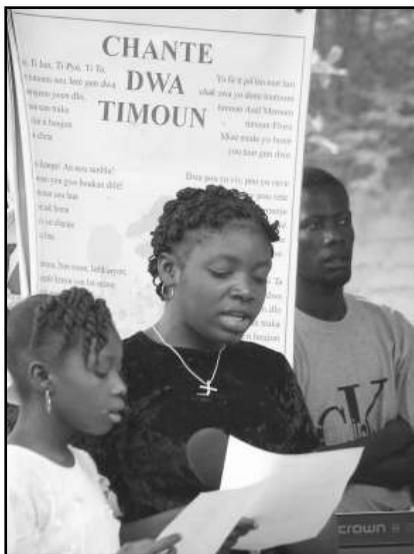
To promote the full participation of Caribbean children and youth in the development process and infuse their own voices, perspectives and rights through the media into public debate.

NEARLY HALF of Caribbean society is under 18 years old, and the voices of these many people are still far too absent from public and policy debates. Since 2000, Panos Caribbean implements a programme to channel through the media information which is collected and produced by young people. It also gives ample space for broadcasting their perspectives on development.

In specific, often rural, localities, Panos establishes youthjournalistgroups. These are groups of 20 children, usually between 8 and 18 years old, who produce radio programmes, articles, photo-documentaries, video and other communication tools and work with local media houses to broadcast their productions. In tandem with training and support to these groups, Panos also trains adult journalists in reporting children's issues and how to interview children.

By the end of 2006, we supported 14 youth journalist groups in Haiti, 2 groups in Jamaica and one in St. Kitts and Nevis. Panos implemented about 80 training and production sessions with the youth journalist groups this

year. Training focused on: (1) Voice, speech, expression; (2) Journalism (interviewing, writing, radio production, photography, video, news and opinion); (3) Child rights; (4) Selected development topics dependent on the group's interest (such as HIV and AIDS, environment, etc).



Youth journalists communicate about child rights through song, Haiti.

Haiti

We started two new youth journalist groups (40 kids in total) in St. Marc. These groups, as well as the other group in the Artibonite (Gonaives), received a phased training programme in child rights, journalism and media production (8 training courses). In conjunction, Panos Caribbean also trained adult journalists in St. Marc on reporting children's issues.

The existing groups in the North-east department (3 groups), West department (3 groups) and South-east department (3 groups) continued producing radio programmes. Specific attention in training and production was given this year to violence against children. These 9 groups produced a total of about 300 programmes of 30 minutes (or about 100 per department), broadcast twice weekly by 3 radio stations in the Northeast, 3



Youth journalist interviews a visitor to an event, Haiti.

in the Southeast and 5 in the West. The existing groups in Jeremie (Grand'Anse) and Pilate (North) continued their production activities as well.

Panos Caribbean also implemented a reporting contest for adult journalists on "violence against children". Further, in Carrefour, 60 vulnerable children (10-13 years old) were trained in internet (exploring and discussions) in July-August.

The impact of the youth journalist groups is being felt far and wide in Haiti. In the localities covered, it is now generally thought that youth has effective access to media. The schools, parents and the public have learned to appreciate the capacity of children to communicate on important issues. Many children in the communities listen actively to the programmes. More media houses are becoming involved as well.

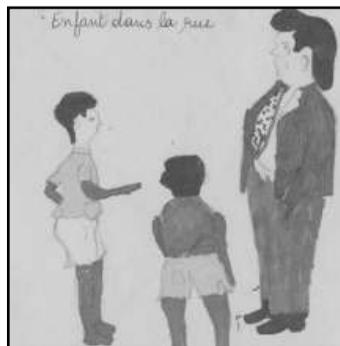
Jamaica

In Kingston we started a group of youth journalists living with HIV and AIDS. The aim of this group is to increase the participation of children and adolescents in the promotion of the rights of children living with HIV, the fight

against HIV and to prepare them to effectively take part in media activities aimed at reducing the stigma and discrimination associated with HIV and AIDS.

Through a nearly weekly training programme (about 40 sessions in total) the group of 24 children between 8 and 19 years old, learned about (a) child rights, (b) print and radio journalism, voice and speech, and (c) sex and reproductive health matters. By the end of the year, the groups produced 12 Public Service Announcements which have been broadcast well at various stations in Jamaica and used in the UNICEF Global Campaign on children and AIDS - http://www.unicef.org/infobycountry/jamaica_37903.html . Further, the group produced one 30 minutes radio programme on children living with HIV (being disseminated), five articles (to be published in the Jamaica Gleaner) and 100 posters on various topics (printed and disseminated to partners).

In December, we started a new youth journalist group in Mocho (Clarendon, Jamaica). Twenty-two children between 12 and 17 were selected and a first training course was implemented. In first instance, this group will focus on environmental management, in particular climate change and natural disasters.



Also a street child is a child.

The formation of this youth journalist group has been well supported by the community – parents and teachers expressed pride in the members selected. Publicity around the start of the group raised a lot of awareness on the project in the community and built community pride.

Eastern Caribbean

In St. Kitts, Panos Caribbean started a group of youth journalists who focus on HIV and AIDS. A first series of approximately 5 training and production courses was done.

Effective media and communication strategies

Panos Caribbean participated in UNICEF/Jamaica's evaluation of its 5-year plan 2001-2006 and the development of the plan for 2007-2011. In Haiti, Panos was also involved in programme planning of Plan Haiti. Panos Caribbean helped the Environmental Foundation of Jamaica (EFJ) to coordinate the media promotions of their annual public lecture on the plight of children in October.



Jan Voordouw (left) passes a cheque to Danielle Penette, Director of the orphanage for children living with HIV "Rainbow House" in Laboulle, Haiti. The donation was provided by Women of the Americas. Jean Claude Louis looks on.

Fellowships

We provided a travel grant to one of the youth journalists to attend and speak at the Toronto International AIDS Conference.



www.vwatimounyo.org

Journalistic Fellowships and Awards

This year, Panos Caribbean awarded a total of 14 journalistic fellowships (7 male, 7 female) from 7 countries.

UNGASS and AIDS Conference

Five fellowships were awarded to journalists from Haiti, Jamaica, St. Kitts and Nevis, St. Maarten and Guyana to write on the United Nations General Assembly Special Session on HIV/AIDS (UNGASS). The journalists carried out primary and secondary research on the UNGASS Declaration of Commitment from their country's perspectives. Each journalist wrote three articles, all of which were published between May and July, assessing the successes and failures in implementing UNGASS at the national level.

The greatest impact was in St. Kitts and Nevis: As a result of articles: (1) the self-support group of People Living with HIV was able to source new funding from the Ministry of Health and organised a seminar to promote visibility and greater involvement of People Living with HIV; (2) follow-up on criticism in the pieces, the Nevis HIV/AIDS Committee (NEHAC) and the St. Kitts HIV/AIDS National Council were reactivated; (3) The journalist who wrote the pieces lost her permit to work on the island.

We gave another three fellowships to two Haitian and one Jamaican reporter to attend the International AIDS Conference in Toronto. There was daily radio broadcast from the conference by the Jamaican journalist, as well as two in-depth radio programmes following IAC.

TB reporting and Climate Change

As a second phase to activities in 2005, Panos Caribbean, through a panel of eminent journalists, selected journalists for fellowships on TB reporting.

Panos Caribbean gave a fellowship to a Haitian reporter in the diaspora, to cover the UN Conference on Climate Change (November, Nairobi). She produced seven stories (print and radio), disseminated in French and English.

Research and Awards

Panos awarded a research fellowship on HIV and AIDS to a Surinamese reporter.

A Guyanese journalist received a Panos Caribbean Award for her report on HIV and AIDS issues in the interior of Guyana. Also, we selected a journalist from Trinidad and Tobago for the first Panos Caribbean regional award on gender and HIV. Moreover, 10 journalists from Haiti were selected by Panos Caribbean in collaboration with UNAIDS to receive in early 2007 awards for the 10 best stories in the scope of UNAIDS 10th anniversary.

Health Communication

To encourage public dialogue and debate around health issues, in particular those related to accountability within HIV/AIDS policy. For this, to build capacity in Caribbean media, as well as of people living with HIV or affected by HIV/AIDS to support participatory, inclusive and transparent decision-making on health at national and regional levels.

New dimensions of HIV and AIDS in Caribbean societies

PANOS CARIBBEAN brought much new information from often “forgotten” groups into the debate around HIV and AIDS in the region. A Perspective Paper “HIV and the indigenous community in Suriname”, was drafted, focusing on the HIV/AIDS response among the maroons in the rainforests with particular emphasis on stigma and discrimination, prevention services and treatment, care and support. Excerpts from another paper, on “Children and AIDS in Jamaica” were published in The Gleaner newspaper of December 1, 2006.

In Haiti this year, we produced 5 radio debates (30 minutes each) as well as a poster around issues related to Men having Sex with Men (MSM), in collaboration with SEROVIE (the institutional follow-up to the Group Anti-AIDS and Anti-Sexual Discrimination - GRASADIS). All programmes were widely broadcast by at least 5 radio stations in order to reduce discrimination and open up debate around these issues, which remain taboo in Haiti.

A media briefing on “Sex, condoms and HIV in Jamaican prisons” contributed to the already heated debate on this issue. Another media briefing “HIV and the disabled” was prepared and will soon be disseminated. We also brought out information relating HIV and diaspora, four articles around treatment in Jamaica, published by both major Jamaica print-media. Articles on

Stigma and discrimination came out in The Gleaner newspaper, as well as “HIV in the workplace.” Panos Caribbean edited a special edition on HIV published in the Gleaner on 1 December 2006.

PLHIV – media forums in Haiti and Jamaica

Panos Caribbean organized many activities to enable persons living with HIV (PLHIV) to communicate their perspectives through the media. Within Jamaica, four regional training workshops in Public Speaking and Writing for the Media were conducted in April – May 2006. Forty PLHIV from 8 different parishes were trained. The top 10 received follow-up specialized training.

Also in Jamaica, after a period of building trust, we set up a joint forum of journalists and PLHIV to discuss common interests and work together on stories. Panos Caribbean developed this in collaboration with the Latin American and Caribbean Coalition of AIDS Service Organizations (LACCASO). Till date, ten PLHIV and 8 journalists (including one editor) participated in three one-day forums.

Notable results include:

- (1) First meetings in Jamaica specifically between PLHIV and journalists,
- (2) the establishment of a draft framework of operation that will promote a more enabling environment for effective media reporting on HIV and AIDS,

- (3) increased mutual understanding between journalists and PLHIV of issues and challenges relating to (reporting on) HIV and AIDS,
- (4) the formation of a joint media/PLHIV network,
- (5) consensus on the creation of a mentorship programme for PLHIV and journalists.

In Haiti, Panos Caribbean helped organize the Second Solidarity Forum with PLHIV (the first one was a milestone event in 1999). We distributed reports to all major stakeholders and the media. In the scope of this event, we produced posters (5,000) and T-shirts (400) with AIDS messages generated by the participants.

In Carrefour and several areas within Port-au-Prince, we organized two youth forums entitled "Red card against AIDS," with 1,000 youth and 45 primary school teachers in attendance. Much information was generated. Subsequently we trained 40 youth on communication techniques relating to Sexually Transmitted Infections (STIs) and HIV.

Effective media and communication strategies

In both Haiti and Jamaica, in 2006 Panos Caribbean was very involved in the development of national AIDS communication strategies. In Haiti, we helped the Promoters of the Goal No-AIDS (POZ) to organize the Annual Memorial of PLHIV and worked with UNICEF, Ministry of Health, UNFPA and UNAIDS in the development of their programmes and strategies. Panos Caribbean organized several events to present the UNGASS review in a civil society perspective.

In Jamaica, we participated in a number of policy meetings around HIV and AIDS, such as the Community Advisory Board of the HIV Vaccine Trial, Country Coordinating Mechanism for the Global Fund (Panos sits on the Oversight Committee of the CCM) and stakeholder meetings with UNICEF, UNAIDS, Ministry of Health, Jamaica AIDS Support for Life (JASL), LACCASO, Gleaner Newspaper and Jamaica Network of PLHIV (JN+).



Discussions during the focus group on Gender and Children, March, Kingston.

Along with other civil society organizations and the Ministry of Health, Panos planned national activities for World AIDS Day.

Panos Caribbean arranged an editors forum on mandatory testing for HIV for the Jamaica Business Council on HIV and AIDS. The forum was well-attended by members of the business community, PLHIV and personnel of the Ministry of Health. The discussions were reflected in 3 full pages of the Gleaner.

Several important Panos publications on HIV/AIDS contributed well to policy debate, such as the *Antiretroviral drugs for All?* report, brought out in English and French and distributed with a press release widely to media and major stakeholders. Production of such material was combined with journalism training, round-tables and forums for PLHIV and media.

Toronto Conference

Panos Caribbean participated actively in the International AIDS Conference in Toronto (August), together with other Panos-es. The Caribbean provided fellowships for 4 journalists, as well as a youth journalist and a PLHIV. Much information and debate was brought back to the region. In Haiti for instance, Panos coordinated a “feed-back session” with officials of the Ministry of Health, members of groups of PLHIV as well as other stakeholders, to share the lessons learned and move forward.

UNGASS review

Panos Caribbean was selected to carry out the review of Haiti’s progress regarding the goals set in the 2001 UN General Assembly Special Session (UNGASS) on HIV/AIDS. The Haiti UNGASS report was brought out well before the 2006 session of government leaders. Seven hundred copies were widely distributed to journalists, government officials and key

stakeholders. The report had a lot of impact with government leaders, was highlighted in the media and was used as key documentation for a Forum on Children and AIDS.

In addition, we distributed 1,500 copies of the over-all UNGASS summary for 7 countries in the world prepared by the Institutes. In Haiti it became a central reference document. In Jamaica, it became the key document for a National Conference convened by the government on orphans and vulnerable children. Additionally, ten journalists attended a Panos media sensitization seminar on UNGASS in Jamaica in January.

Journalism training seminars on HIV/AIDS reporting

Panos Caribbean organized a number of journalist training courses on HIV and AIDS. Two workshops of 2 days each in Mirebalais and Jeremie (Haiti) focused on the role of community radio in the HIV/AIDS response. Respectively 22 and 30 journalists participated (local radio, correspondents of national media) as well as some NGOs. 15 articles were published and 10 radio programmes broadcast as a direct result. An important outcome is the exchange of radio material on health (in particular HIV/AIDS) between the participating stations.

Together with the Association of Haitian Photographers (APH), the Association for National Solidarity (ASON- an organization of PLHIV) and Panos Canada, Panos Caribbean trained 27 photo-journalists in Port-au-Prince on how to use photography as a tool for social justice. The course also tested how PLHIV want to be viewed in the media. Participants included members of APH; photojournalists from *Nouvelliste*, *Le Matin* and *Ticket* magazine; as well as 3 PLHIV. This training was a first in Haiti: two articles were published as result and two PLHIV granted permission to have

their pictures published. A photo-essay "AIDS in two cities" was published by the end of the year in French and English.

In July, we carried out an intensive journalist workshop in Ocho Rios (Jamaica), which trained fifteen journalists in conducting research, interviewing and writing on HIV and AIDS. In addition, two journalists working in the NGO sector and three youth journalists participated. As a direct result, seven articles and one radio programme came out.

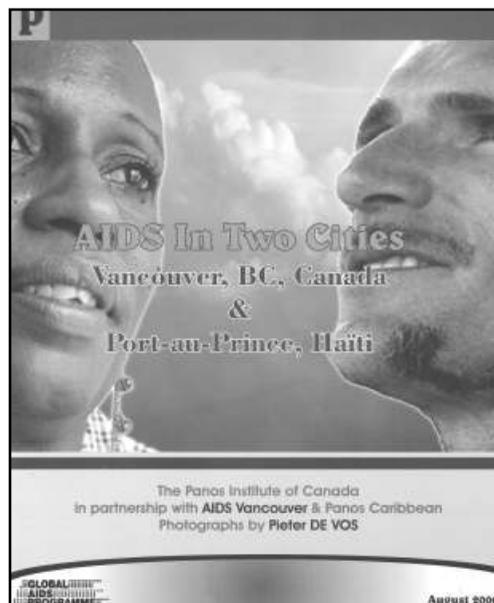
Together with the Caribbean Alliance on HIV/AIDS, Panos Caribbean held a sub-regional media workshop on HIV and AIDS treatment, care and support, in Port-of-Spain (Trinidad). 12 senior journalists from Guyana, St. Kitts/Nevis, Grenada, Trinidad/Tobago, Antigua/Barbuda, Belize, Jamaica and St. Vincent/Grenadines attended. The course illustrated that much more training on HIV and AIDS reporting needs to be done in the Eastern Caribbean. As a result, three articles were published in Antigua and Jamaica and follow-up is planned for other countries.

Mobilisation campaigns in Haiti

Panos Caribbean supported Catholic Relief Services (CRS) and AIDSRelief in the launching of their Voluntary Counseling and Testing (VCT) activities in Gonaives for December 1. Our role was to inform the population of the launch and the services to be provided, as well as bring other partners in Artibonite area into the fold to support the CRS/AIDSRelief initiative. We developed spots for broadcast on radio stations in Port-au-Prince as well as in the Artibonite (10 radios in total). Panos Caribbean also designed posters and distributed 1000 of these in the Artibonite. We further organized a press conference on the eve of the launch together with the Ministry of Health and CRS/AIDSRelief

Panos Caribbean supported Youth Emancipated without AIDS (JESS) in setting up its competition for awareness material on Sexually Transmitted Diseases (STDs) and reproductive health. We also organized health communication training in May and July for youth peer-educators (40 participants between 16-22 years). As an outcome, we helped strengthen the JESS network with over 2000 youth trained by the Panos-trained peer-educators. Three articles were published on JESS activities, giving credit to Panos Caribbean.

We supported UNFPA in a campaign mobilizing poor people during the football world cup 2006. Over 500 people came together to watch the match Brazil-Germany on a large TV projection set up in a slum of Petionville. Ambassadors of both countries and other VIP officials came and UNFPA seized the opportunity to broadcast prevention messages against STDs and AIDS. Panos Caribbean brought in journalists to cover the event, who published 4 articles as well as several radio reports.



Community, Media and the Environment

To empower people in communities around the region, in particular rural ones, to produce their own information and perspectives in order to effectively participate in shaping national and regional responses to environment and development issues. To strengthen the capacity of Caribbean media to effectively cover local environmental issues.

Climate change and natural disaster management in the Caribbean

IN 2006, Panos Caribbean conducted a series of community meetings in Mocho (Jamaica), youth campaigns in Gonaives and Croix-des-Bouquets (Haiti), as well as a regional journalist training course on topics around climate change and natural disaster management in the Caribbean. We produced also a policy briefing, several newsletters, a media briefing and many print and radio stories, which particularly brought the voices of poor and rural people into this debate.

Many Panos commissioned stories were taken up by media across the region. Panos Caribbean also facilitated visits by journalists to communities which are particularly struggling with effects of climate change.

Oral Testimony in Mocho, Clarendon, Jamaica

Panos Caribbean empowers the rural community of Mocho, Clarendon, Jamaica to be involved in local as well as national environmental management, through amplifying pertinent community information and perspectives. The activities seek solutions to the issues of climate change, land degradation and disaster preparedness. Mocho is a remote community to which a negative stigma is associated. The results are being documented and distributed nationally and internationally.

In 2005, Panos trained 12 community people in oral testimony interviewing. This year, they collected 47 testimonies which are currently being edited for a book.

The project produced 3 maps (not available before), many pictorials (at least four CDs of photos to document the community) and three newsletters (distributed widely within the



Caves in Mocho, a potential tourism attraction.

community). Additionally, a roving community exhibition was prepared. The newsletter in particular has generated much debate and

discussion and is becoming an important community communication tool. About 6 of the persons trained in photojournalism and the environment have already contributed stories to the bi-monthly community newsletter.

Moreover, a policy briefing on Mocho was prepared and presented at the International Climate Change Conference in Nairobi, Kenya (November 2006).

Five print stories on Mocho were produced and disseminated by Panos Caribbean – three of which were published by national media. The impact was larger since at least three related articles came out in Jamaican national media. Positive coverage of the community has increased tremendously since our project started.

UN Climate Change Conference

Panos Caribbean participated in and covered the UN Climate Change Conference in Nairobi (November). We presented the Mocho oral testimony project and one journalistic fellowship was sponsored.



Environmental journalism and strengthening local voices

In May, Panos Caribbean organized a regional environmental journalism workshop in collaboration with the Caribbean Regional Environmental Programme (CREP). Twelve working journalists from 12 different countries participated, representing TV, radio and print. The programme focused on community environmental reporting and researching alternative sources. Follow-up is being implemented with the participants to revive networking among environmental journalists around the region.

In Mocho (Jamaica), we trained 28 community members in photojournalism and environmental reporting – they are now better able to identify environmental breaches in the community that will interest the media. In another workshop, we trained 16 community members in climate change issues – vulnerability mapping and hazard assessments.



The group of residents from Mocho who were trained in Oral Testimony collection, together with two Panos staff.

Gender

To improve understanding of the critical issues between the sexes within all Caribbean development, through engaging the voices of special groups (household workers, commercial sex workers, victims of abuse, media workers, etc) on specific themes (such as domestic violence, rape, discrimination, rights, parenting)

Oral Testimonies of Commercial (Male and Female) Sex Workers

PANOS CARIBBEAN started to engage male and female commercial sex workers in public discussions on development, health and human rights in Caribbean societies. We brought out a seven-part article series in the Gleaner (Jamaica), as well as one radio documentary which generated quite extensive additional media coverage in both print and radio, both locally as well as internationally. The media discourse multiplied due to audience feedback.

Oral testimonies are being collected from commercial sex workers in various cities around Jamaica. In the interviews, the sex workers speak freely and share their experiences on how this work impacts their daily lives. Many issues relating to health, human trafficking, poverty, parenting etc are covered. So far, a total of 13 interviews have been done in Jamaica (a few have already been broadcast and published) and several more interviews are being implemented.



Hilary Nicholson of Women's Media Watch facilitates a group discussion on Gender issues, March, Kingston.

Encouraging discussion on gender issues in Caribbean development

Together with UNIFEM (Barbados) and Women's Media Watch (Jamaica), in late 2006, Panos Caribbean started to distribute gender messages to 22 countries in the Caribbean with the aim of encouraging discussions on gender and finding solutions to some major issues, in particular domestic violence. The project kicked off with a half hour radio discussion programme on domestic violence aired at prime time on Nationwide Radio in Jamaica (with a very high audience; some listeners called in with comments). Subsequently, two print stories were produced and distributed on domestic violence in Guyana and in the Caribbean. In particular the second one was taken up by media.

Oral testimonies of victims of rape / human trafficking

Panos Caribbean brought out a situational analysis of rape in Jamaica. In both Haiti and in Jamaica, we collected oral testimonies of rape victims. The results were brought out in media briefings which have been well-taken up by the media and have added to debate regarding

abuse, impact and punishment. In November, Panos Caribbean received a regional award from PAHO/UNIFEM for this work.

Also, 3 stories related to human trafficking were produced and distributed. This growing problem in the region is still misunderstood.

Women in the media

In November, Panos Caribbean launched the book "Haitian Women in the Media – Information has no gender." The 132-page booklet covers a historical analysis as well as many contemporary issues related to the inequality of gender in the media. It was well received and resulted in much discussion on the radio as well as 4 articles in the Haitian print media.



CEDAW Gender advocacy

Together with a lobby of women's organizations, Panos Caribbean undertook to raise the awareness of Jamaican women and men on their rights under the Convention for the Elimination of all forms of Discrimination Against Women (CEDAW). A five-week training course on CEDAW, what it means for economic and social rights, was prepared and implemented with 27 participants (household helpers, higglers, market women, etc). Within this joint effort, Panos focused on building an advocacy programme, especially through use of the media.

As a direct outcome, about 10 of the women went and got registered with the National Housing Trust (NHT) and the National Insurance Scheme. One woman said that she

found out that she was able to get a house from NHT; prior to the workshop she did not know that she would have qualified. Due to Panos' intervention two stories were carried in the Jamaican newspapers on the training.

Effective media and communication strategies around gender

Panos Caribbean was especially consulted to explore how to integrate the issue of Gender and AIDS into the Jamaican National Strategic Plan on HIV and AIDS 2007-2011.



Full-time staff Panos Caribbean (status 31 December 2006)



Jan Voordouw is Executive Director. Jan first joined the Panos Institute in 1995 as Director of Programmes for the Caribbean and Central America. During his Panos tenure, he has been based respectively in Washington DC (1995-1997), Port-au-Prince (1997 – 2002), Barbados (2002-2003) and lives in Kingston since 2004. A native of the Netherlands, Jan is an environmental scientist by training. He received his M.Sc. in Biology from the Agricultural University in Wageningen, Netherlands in 1985. From 1987 – 1994, he worked as a Programme Officer for the UNEP Caribbean Environment Programme in Kingston, Jamaica, leading its regional programmes on education, training and awareness, as well as information systems.



Jean Claude Louis has been the Country Director Haiti since September 2001. Jean-Claude has extensive experience in NGOs and journalist training. He is a founding member of the Centre of Communication on HIV/AIDS. Jean-Claude studied sociology at the Faculty of Human Sciences, State University of Haiti (UEH) and holds a degree in journalism and Public Relations from “Ecole Superieure de Journalisme et de Communication” of Port-au-Prince. Prior to joining Panos, he worked for PLAN International and World Vision International as Communication Assistant and & Public Relations Coordinator as well as Information Delegate for the International Federation of Red Cross.



Margarette Calixte, Regional Director Finance & Administration, based in Port-au-Prince, joined Panos in 2004 part-time and in July 2006 full-time. Before, she worked over 20 years in government, private sector and NGOs. She holds a Master Degree in Urban & Regional Management (1997-1999) with a specialization in Population & Development (2003-2004). A CPA and member of the Institute of Internal Auditors, Margarette has taught both Undergraduate and Master levels. She co-produced a case study on urban issues with the “Inter-University Group of Montreal” (GIM) in 1999 and in 2005 co-authored for the

Haitian Government a charter for the management of the “Collectivités Territoriales Haitiennes.”



Patricia Watson is Regional Director HIV and AIDS. She joined Panos in July 2005. From 1996 to 2000, Patricia covered health and social security for the Sunday Gleaner Newspaper, Jamaica. From 2002 she coordinated the Gleaner’s woman’s magazine and joined the editorial team of the Sunday Gleaner. Patricia began writing solely on HIV and AIDS and related issues in 2001 and continued to do so until 2005. She won numerous local, regional and international awards for the series “Breaking the Silence, Dispelling the Myths about HIV”. She was seconded to the UN Theme Group on HIV/AIDS, Jamaica in 2004. Educated at the Caribbean Institute of Media and Communication, University of the West Indies and at Darwin College, University of Cambridge, United Kingdom, Patricia holds a Bachelor of Arts (BA) in Media and Communication and a Master of Philosophy (MPhil) in Development Studies.



Indi Mclymont-Lafayette is programme officer for gender, environment and health in the Kingston office. She also functions as a journalist/editor by coordinating stories for Panos print and radio publications. She has been with Panos since July 2005. Prior, she was the editor of the Jamaica Observer’s premier women’s magazine, and also coordinated the paper’s weekly health pages. She amassed nine awards both on the national and regional levels during her nine years as a Journalist. She graduated, with honours, from the Caribbean Institute of Media and Communications/University of the West Indies and also holds a Masters degree in Counseling Psychology.



Valiola Monfiston is Journalist and Programme Officer, in charge of Panos Haiti radio production. She joined Panos in July 2005. Prior to that, for nine years, she presented a radio program on health on the private station Radio Solidarité. In 2004, she published her first novel,

on the problematics of youth and AIDS. Valiola has won several journalist prizes for her radio reporting on social issues. She holds a diploma in Social Communication from the Faculty of Human Sciences, Port-au-Prince, Haiti.



Guerda St. Louis is Receptionist / Administrative Assistant in the Port-au-Prince office. Prior to Panos, she worked as Data and Payroll Clerk with the manufacturing company Multi-Knits S.A. She first joined Panos in 2003 and became full time in August 2004. Guerda holds a degree in Accounting from the Haitian Institute of Administrative Science (IHSA) and has also been trained in management, finances and marketing at the Centre for Management & Productivity (CMP).



Claudette Bailey-Nolan is Information Assistant in the Kingston office. She previously worked as administrator for the premiere entertainment group "Ashe." She operates a small business where she designs

and markets lingerie to exotic dancers. Her experience with this industry facilitated the formulation of the Panos Commercial Sex Workers Oral Testimony Project.



Simon Florival, Messenger in Port-au-Prince, is one of the longest serving staff of Panos. He joined Panos part-time in 2000 and became full-time in 2004. Simon is extremely helpful and reliable, never complain-

ing about long walks to deliver correspondence and aware of the location of every media house in Port-au-Prince. Before joining Panos, Simon worked as Messenger for Inter Press Service in Haiti and the company Mediacom.

Board Panos Caribbean

President: Yves Renard (Saint Lucian)
Vice-President: Ian Edwards (Jamaican)
Treasurer: Melinda Bickerstaff (American)
Secretary: Franklin McDonald (Jamaican)
Members: Barbara Jacobs-Small (Saint Lucian), Florence Jean-Louis (Haitian), Michael McDowell (Irish/Canadian), Jean William Pape (Haitian), Mark Wilson (British)

Other Staff Panos Caribbean

Part-time Haiti:

Justin Altidor	Journalist Child Rights
Jean-Denis Bien-Aimé	Journalist Child Rights
Ronald Colbert	Journalism Trainer
Guerlain Guervil	Graphic Design
Roger Damas Herlan	Journalist Child Rights
Lukenson Jean	Journalist Child Rights
Venuce Jean-Louis	Journalist Child Rights
Claire-Carmelle Lamonth	Journalist Child Rights
Patrique Lamour	Journalist Child Rights
Tineus Nerius	Journalist Child Rights
Ricardo Ventris	Webmaster
	Vwatimounyo.org
Luders Victor	Journalist Child Rights

Part-time Jamaica:

Reginald Allen	Journalist Child Rights
Orville Bloise	Graphic Design
Veronica Ferreira	Cleaner
Patrick Lafayette	Radio Producer
Althea McKenzie	Journalist Child Rights
Dawn Roper	Journalist
Avia Ustanny	Journalist
Daunette Wellington	Youth Counselor
	HIV/AIDS

Part-time Washington:

Kate Lasso	Development Officer
Anne Shroeder	Finance Director, Webmaster

Additionally 35 consultants in Haiti and 18 consultants in Jamaica were recruited for specific tasks and services.

Financial Statement for the year ended on 31 December 2006

	Current Year 2006 (US\$) (Un-audited)	Previous Year 2005 (US\$) (Audited)
Income		
Grants and contributions	601,502	682,673
In-kind revenue	0	10,560
Other income	9,552	3,581
Interest	2,836	1,149
Total Income	613,890	697,963
Expenditures		
Programmes		
Child Rights	155,347	210,105
Public Health	306,535	124,300
Environment	66,543	77,192
Gender	46,115	9,924
Diaspora	2,566	1,038
Total Programme	577,106	422,559
Support Services	121,873	128,642
Total expenditures	698,979	551,201
Net surplus (deficit) for the Year	(85,089)	146,762
Balance brought forward from Previous Year	256,355	109,593
Balance at end of Year	171,266	256,355

The Panos Family of Institutes

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c/o Panos India**
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(Office in Mali)



*Panos Council Executive 2006 -
(from left to right)
Kalundi Serumanga, Jan Voordouw,
A.S. Panneerselvan, Parkie Mbozi.*

Mission

Amplifying the voices of the poor and the marginalized through the media and ensure their inclusion in public and policy debate, in order to enable Caribbean communities and countries to articulate and communicate their own development agendas.

- Our belief about PEOPLE: People have a right to information which enables them to make their own minds up about issues, according to their own circumstances, values, culture and beliefs.
- Our belief about INFORMATION: Information is a central resource to development, and people need access to understandable, relevant and unbiased information in order to take appropriate action.
- Our belief about PUBLIC DEBATE: Informed inclusive public debate is an essential element of democratic societies.
- Therefore, PANOS CARIBBEAN is committed to excellence in all that it does, and insists on adhering to the highest standards of integrity, accuracy and authority in its information outputs and activities. Panos actively promotes reconciliation, debate, collaboration and mutual understanding between Caribbean countries and peoples.

Panos is entirely independent of any political or religious grouping and from its funding sources.

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